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# INTERESTING

– BUT HOW COULD **OUR** COMPANY  
BENEFIT FROM VR/AR/MR?

Can VR/AR/MR serve our company in more ways than  
just being an inspiring experience?

2.November, 2017



# HOW DO WE BENEFIT FROM VR/AR/MR?

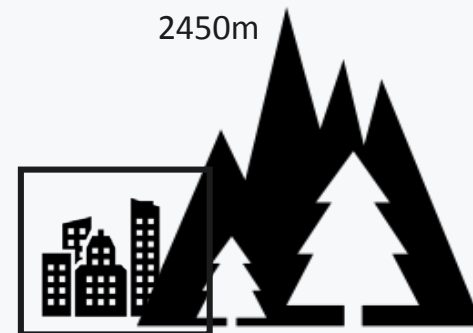


# HOW DO WE BENEFIT FROM VR/AR/MR?





# WHAT IS VR/AR/MR?



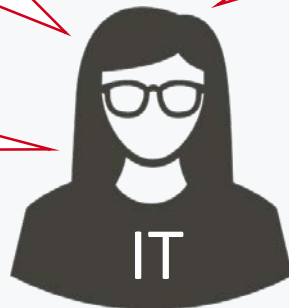
# WHAT DOES IT TAKE?



“...but we may have to work on data availability”

“We won’t have to build or operate much”

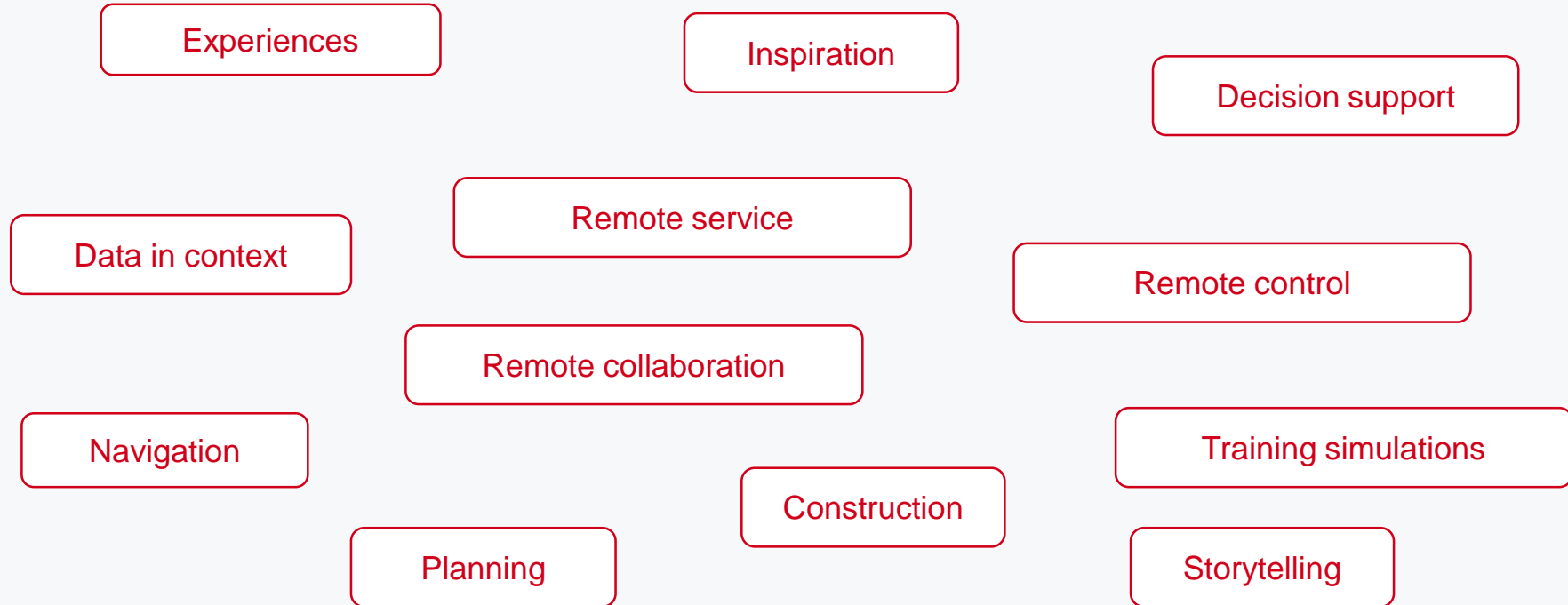
“...and facilitate some system integration”



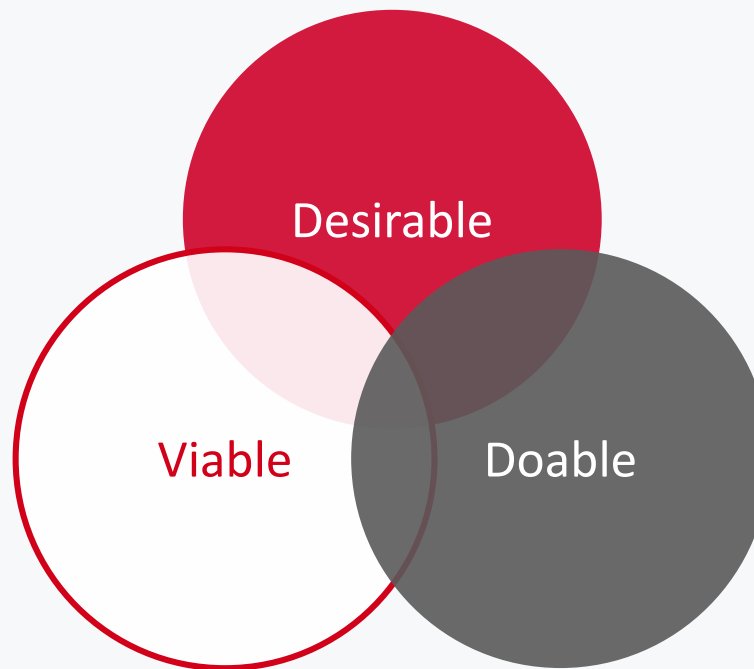
We need to choose tools and activities, create content, measure effect and follow up



# WHAT CAN IT BE USED FOR?



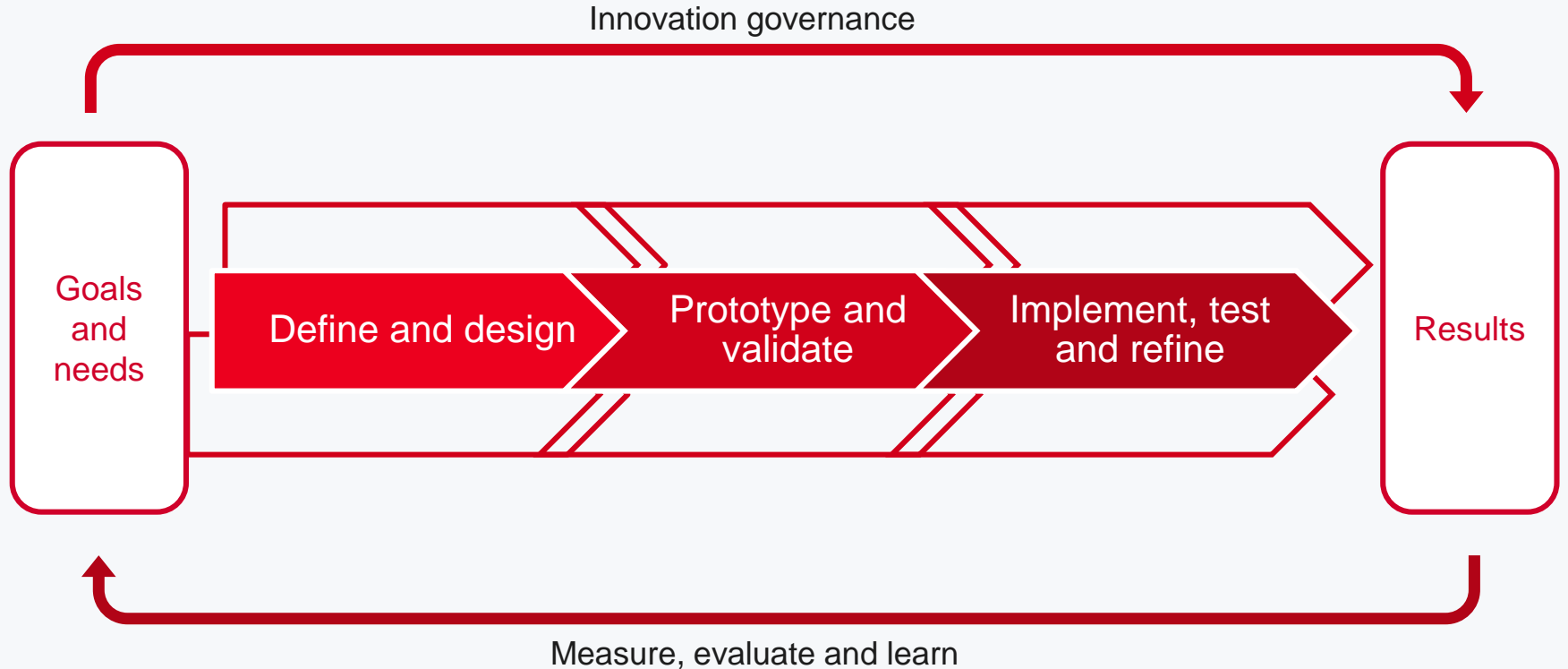
# HOW DO WE SECURE BENEFITS?



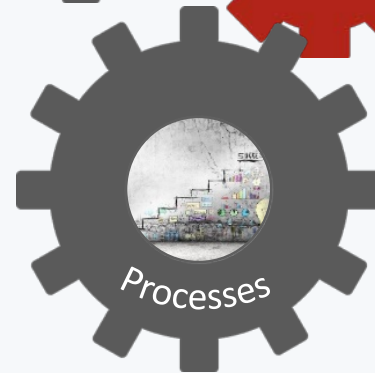




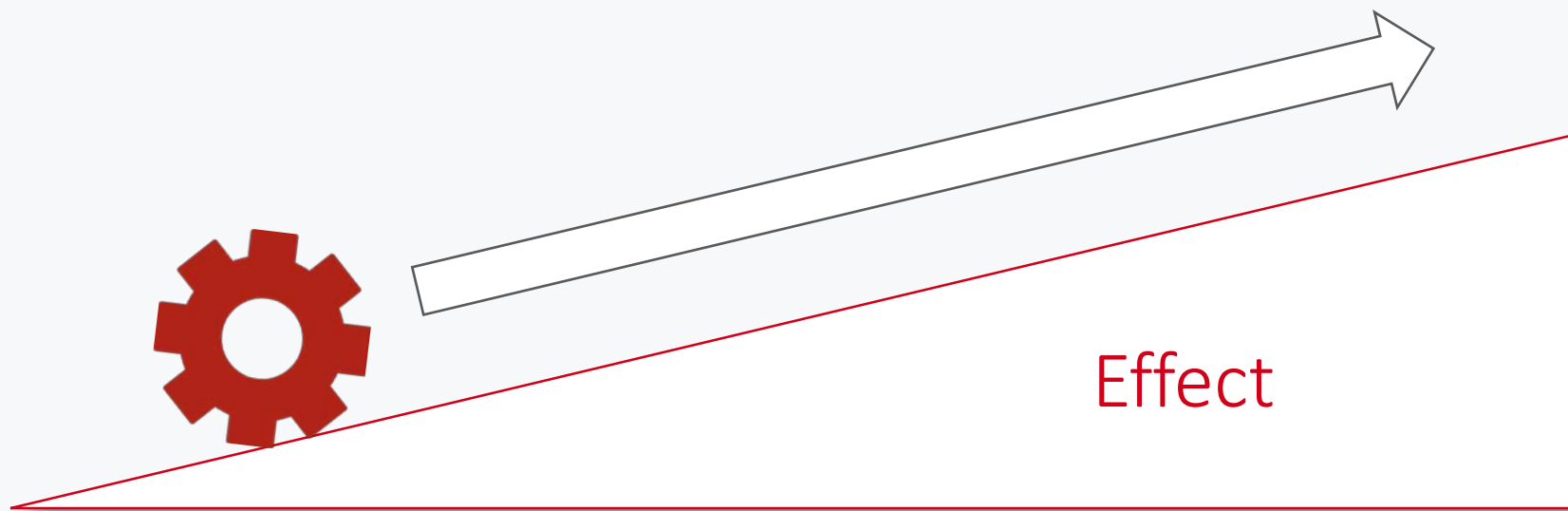
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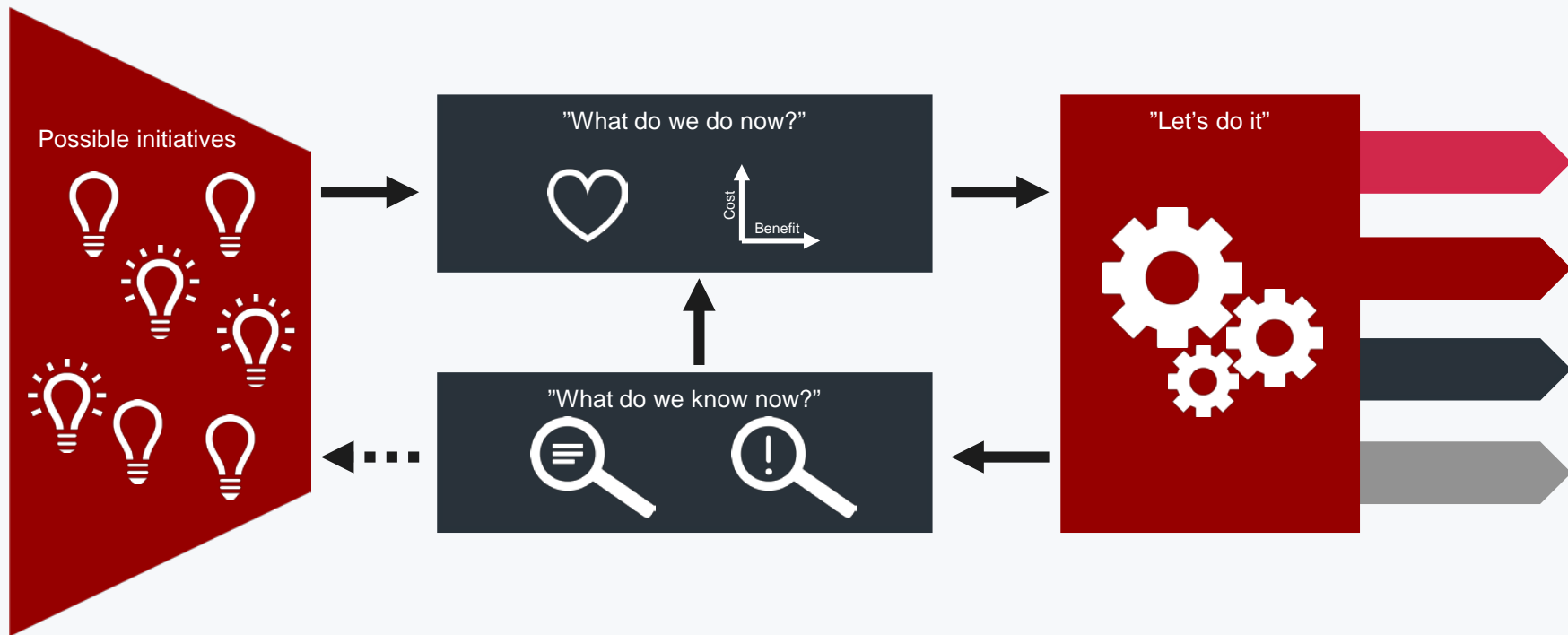


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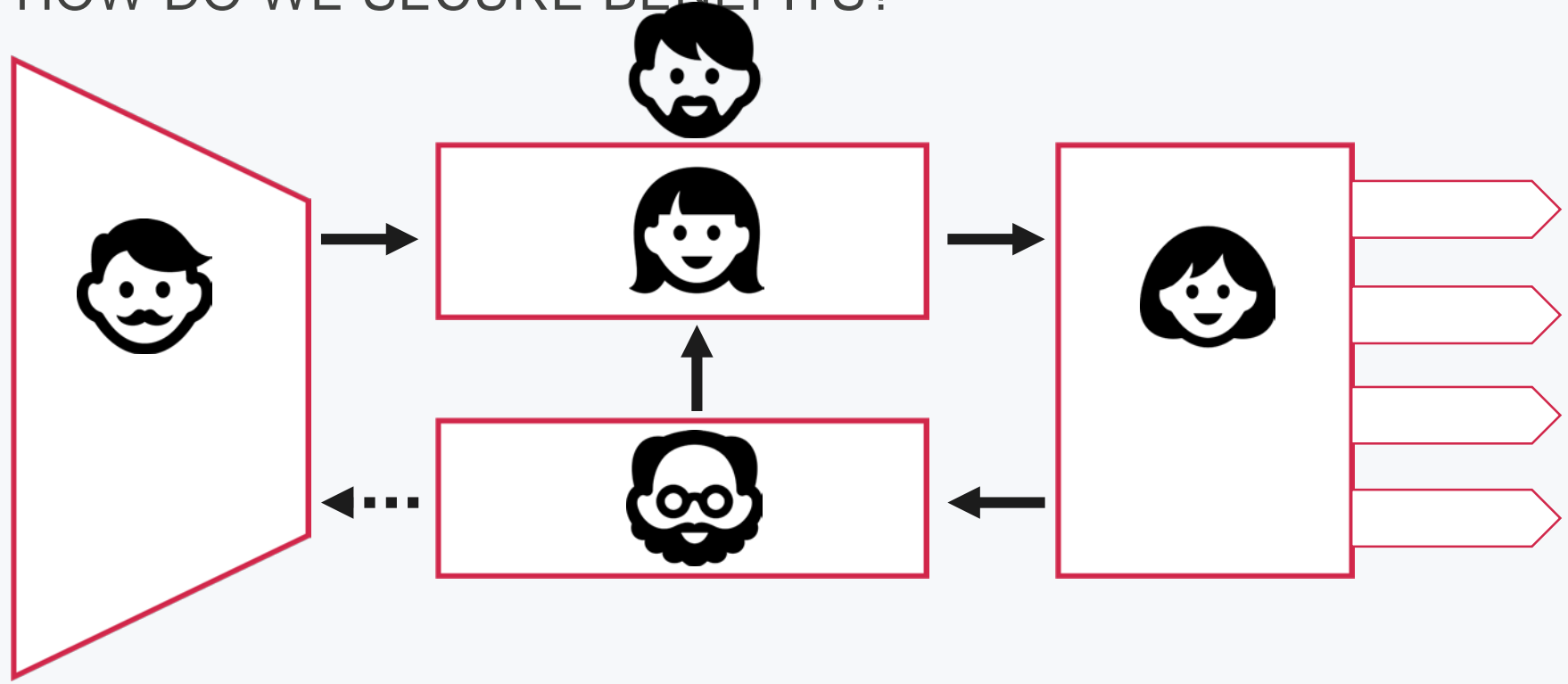


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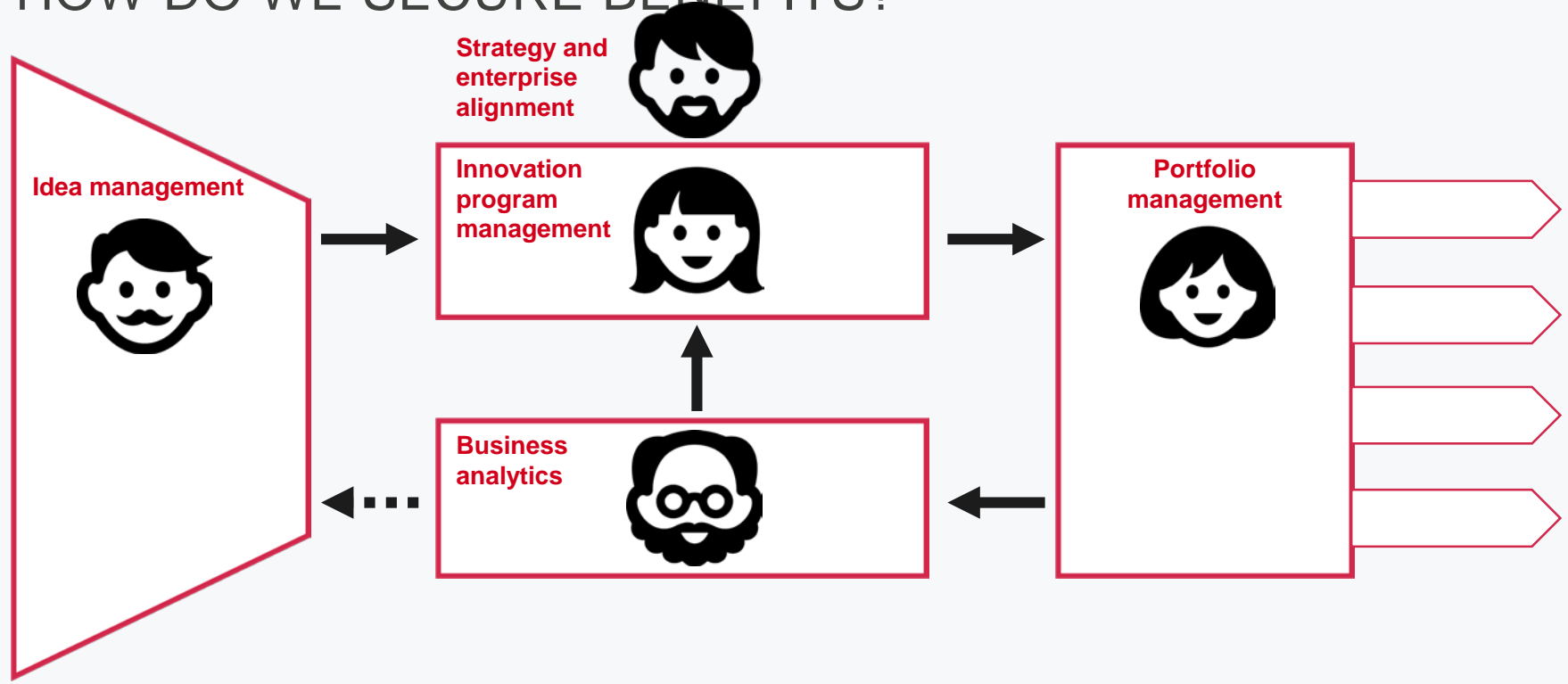


# HOW DO WE SECURE BENEFITS?





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# GOOD LUCK! ...TO US ALL

2.November, 2017

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